



## Amundi Funds Emerging Internal Demand in 5 minutes



February 2011



# Consumption, a growth catalyst for emerging countries



## Internal demand: a key economic concept



### Household consumption

- 30% of developed economies consumption, versus 19% 10 years before  
Source: Economist Intelligence Unit (2009)
- Chinese consumption growth rate higher now than in the US - Source: Amundi, Datastream (2009)
- Structural factors in support:
  - A growing active population
  - An increasing middle class

### Corporate investments

- Access to more financing sources for emerging countries' large firms
- Massive need of new infrastructures to benefit to local firms
- In India, a \$500bn plan is in progress to develop the country infrastructure – Source: Amundi
- In Brazil, the improvement of infrastructures requires corporate investments amounting to \$50bn between 2009 and 2013 – Source: Abimaq

### Government spending

- The development of social insurance, health and pension systems requires high government investments

# Why invest now on this thematic?



## A winning theme in the current environment

- One of the main **drivers** of emerging markets
- A major growth theme for equities on the **long term**
- The currently **developing middle class** in emerging countries goes along with a growing consumption, supporting the internal demand
- A theme historically less **volatile** and **source of diversification**
- Internal demand would provide **better protection** to emerging countries in case of global economic slowdown



▶ **Internal demand, a unique approach to capture the growth potential of emerging countries**

# Amundi Funds Emerging Internal Demand



## Management objective

- The team aims to select equities of companies taking benefit from emerging countries' growing demand in terms of household consumption, domestic investments and infrastructure development.

## Amundi's investment process

- The investment team uses a **Top-down** approach:
  - Identification of the key **countries** according to currency and political risks;
  - Focus on the activity **sectors** catering to Internal Demand: Consumer Discretionary, Consumer Goods, Finance, Health Care, Telecom and Public Utilities;
  - Selection of the **companies** that sell most of their goods and services to Emerging Countries.

<b>Inception date of the sub-fund</b>	16/10/2007
<b>Min. recommended investment period</b>	5 years
<b>Indicative volatility scale</b>	15-25%
<b>Reference indicator</b>	MSCI Emerging Markets
<b>Currency of the sub-fund</b>	USD

Source: Amundi

# Why Amundi?

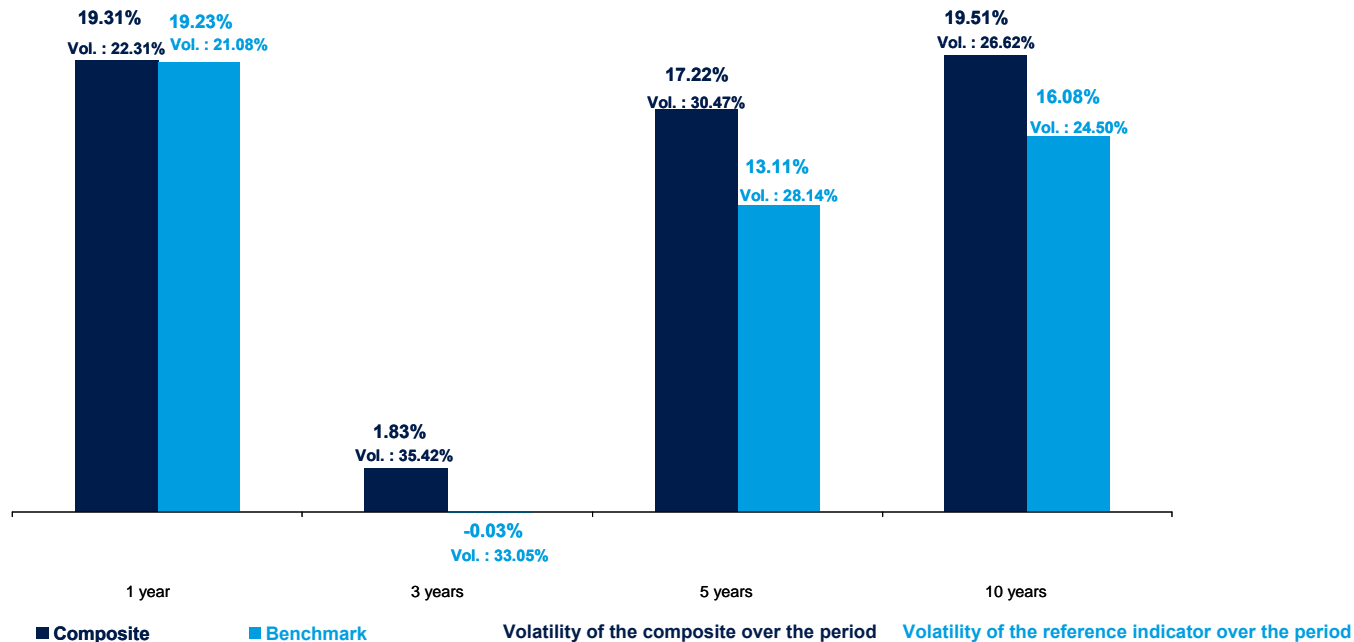


## An in-depth knowledge of emerging countries

- A team of 7 experts
  - 5 managers with an average **experience of 12 years** on emerging markets
  - A team benefiting from **dedicated analysts**
  - Management process based on regular meetings and frequent team exchanges

## A strong long-term track-record

- A Global Emerging composite with strong performance over the years



Source: Amundi, at end of December 2010 – Annualized gross performance in USD – GIPS Composite: World Emerging Markets Equities – Benchmark: 89.07% MSCI Emerging Markets (EUR), 10.93% MSCI EM (Emerging Markets)  
Past performance does not prejudice future results

# Key Information



	AU (All investors)	AE (All investors)	IU (Institutional investors)	SU <sup>1</sup> (Distributors)	SE <sup>1</sup> (Distributors)
Management company	Amundi Luxembourg S.A.				
Investment manager	Amundi				
Custodian	CACEIS Bank Luxembourg				
Reference currency of the sub-fund	USD				
Reference currency of the class	USD	EUR	USD	USD	EUR
Share category	Accumulation / Distribution			Accumulation	
ISIN code	A: LU0319685854 D: LU0319686076	A: LU0552028184 D: LU0552028341	A: LU0319685342 D: LU0319685425	A: LU0319686159	A: LU0552028770
Minimum initial subscription	None		USD 500,000	None	
Frequency of NAV calculation	Daily				
Cut-off for dealing times	Luxembourg dealing days before 2pm (Luxembourg time) <sup>2</sup>				
Maximum subscription fee	4.50%		2.50%	3.00%	
Annual direct management fee	1.70%		0.90%	2.10%	
Maximum administration fee	0.50%		0.40%	0.50%	
Performance fee	None		20% of the cumulative performance above that of the reference indicator <sup>3</sup>	None	
Maximum conversion fee	1.00%				
Maximum redemption fee	None				

Not all share sub-classes and, as the case may be, share categories are registered for sale in all countries. Investors may contact Amundi Luxembourg for further information.

<sup>1</sup> All investors. Shares only available through a network of distributors specifically authorised by Board of Directors.

<sup>2</sup> Or, as the case may be, an earlier cut off time applicable by the relevant distributor.

<sup>3</sup> A detailed explanation of the performance fee is provided in the Prospectus.

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