

ESG Improvers

Seeking to capture responsible alpha by identifying the ESG winners of today and tomorrow

What is ESG Improvers?

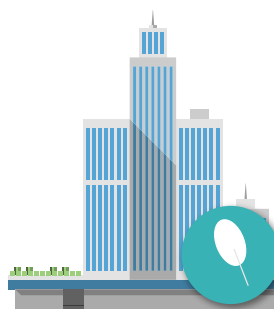
ESG improvers is an innovative, forward looking and dynamic approach to ESG investing. The aim is to invest in companies at an early stage of their ESG journey, by identifying the potential ESG winners of tomorrow which could benefit from the wave of investors seeking responsible assets.



ESG 'Improvers'

Companies with a solid fundamental investment case and improving ESG trend

Amundi's unique source of additional responsible return potential

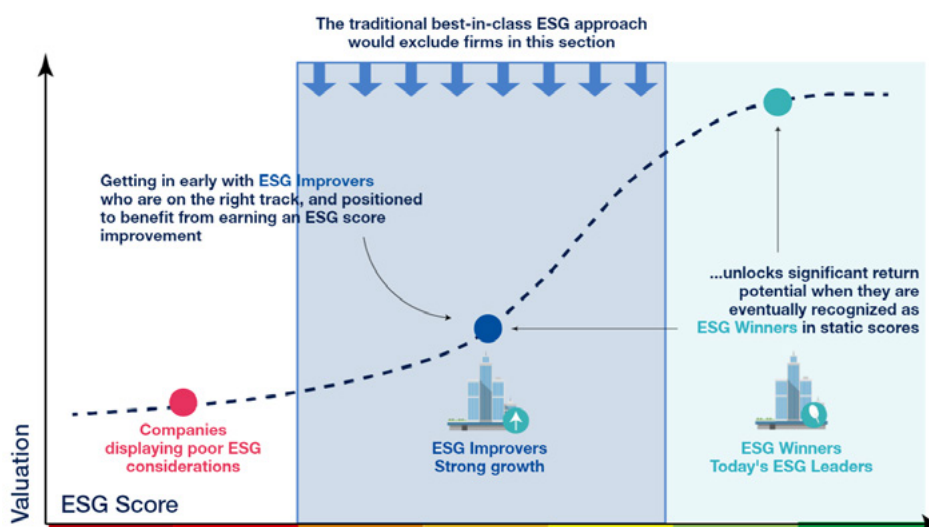


ESG 'Winners'

Established companies with attractive valuations and already strong ESG ratings

Three reasons why ESG improvers could have the potential to provide appealing investment opportunities:

- We believe they are fundamentally sound firms with high ESG-related growth potential
- A forward-looking dynamic ESG approach should enable us to capture the higher return potential of ESG Improvers at an early stage
- Research backed concept (UN PRI, MSCI) combining Amundi ESG and active management to seek out tomorrow's winners.



Source: MSCI and Principles for Responsible Investment (2018).

We seek to capture responsible alpha by detecting the ESG stewards of today and tomorrow by:



Identifying ESG drivers

We identify ESG drivers within a business, understand the financial impact of those drivers, and how they are going to change in the future



Finding opportunities in the crowded ESG space

We seek to achieve growth opportunities in the industrial areas by focusing on promising companies in the crowded ESG space



Undergoing research to find tomorrow's winners

The combination of the active Amundi proprietary ESG analysis and active fundamental analysis allow us to identify tomorrow's winners, by selecting companies at the early stages of their ESG journey creating value for investors

Amundi
ASSET MANAGEMENT

Important Information

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