

### **JANUARY 2023**

# **Global Investment Views**





Vincent MORTIER Group Chief Investment Officer



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#### Overall risk sentiment

Risk off



Risk on

Moving towards year end we are becoming more cautious in equities.

# Changes vs. previous month

- Cross asset: move cautious on equities and less positive on US credit, strengthen hedges.
- Equities: more defensive on DM, slight upgrade in China.
- Neutral China govies.

Overall risk sentiment is a qualitative view towards risk assets (credit, equity, commodities) expressed by the various investment platforms and shared at the global investment committee. Our stance may be adjusted to reflect any change in the market and economic backdrop.

## Relief rally unlikely to continue

The bear market rally materialised, but strong US November job market data cooled the markets' dovish narrative, creating a mixed picture for US inflation, given that the service components remain sticky. The Fed, for its part, slowed the pace of rate hikes, but reiterated that its job is far from over. We believe central banks, including the ECB, will be walking a policy tightrope, as risks of mistakes are high.

On the other hand, we see increasing geopolitical risks in Europe and the US. In EM, the acceleration of reopening in China should result in a rebound sooner than expected, at a time when Europe will still be in recession and the US in a marked slowdown. This highlights a key feature of the 2023 outlook: the strong regional asynchrony in the economic cycles which could result in opportunities for investors.

For markets, this economic backdrop calls for a confirmation of a correction regime at the end of 2022 and in H1 2023, with inflation slowing, but still above normal levels. The correction phase will be driven by the profit recession, which will materialise in particular in H1. **Investors should not add risk, but after the recent upside, return to a more cautious stance in equities and be prudent overall**.

- From a cross-asset perspective, we are very active in identifying opportunities presented by market discrepancies and asynchronies in monetary policies that will soon materialise as a response to slowing growth and weaker inflation. Now, after the rebound played out as expected, we turned cautious on equities, with a neutral stance in the US and still cautious positioning in Europe. We also trimmed our positive view in credit after participating in the rally, though we remain slightly constructive. We also believe investors should seek protection throught hedges, US Treasuries and gold.
- US equities have been driven by downward movements in core yields recently, rather than any significant improvement in corporate fundamentals. We see downside risks, an asymmetric payoff, and are becoming cautious in the near term, given that current valuations do not reflect earnings risks in case of a recession. We are therefore moving neutral in the US market. In Europe, which is more exposed to a stagflationary shock, the uncertainty surrounding the Ukraine war continues. The lack of a common policy response and inflation pressures led us to further increase our defensive view on Europe. In relative terms, we keep our preference for the US over Europe.
- In government bonds, markets continue to look at inflation and the Fed's reaction, but we believe that attention will soon turn to growth and recession fears. For the time being, the direction for rates is still up. The Fed has clarified that it now expects the terminal rate to be higher than what was expected in September. How long central bank keeps rates restrictive becomes more important. Slowing economic growth and hints regarding the change in the size of rate hikes call for an active duration stance.
- Credit markets enjoyed the bear market rally, despite the transition towards a higher funding cost environment that could potentially be more painful, particularly for low-rated, excessively leveraged HY issuers. Corporate fundamentals remain strong, but cash holdings have been declining. Companies' ability to generate cash flows and withstand refinancing pressures could be affected if the economic backdrop deteriorates. This may be aggravated if commercial banks tighten their lending standards, causing liquidity to dry up for corporates when they need to refinance. Overall, in credit, we see relatively better opportunities in US IG over Europe, and we remain cautious in high yield.
- The USD is a key variable to watch in particular to detect opportunities in emerging markets. We believe that the headwinds that have penalised EM bonds in 2022 will gradually fade in 2023, when country-specific drivers will come back into focus. We stay positive on HC debt, and believe that some LC debt is selectively becoming attractive. In general, reopening plans in China will likely be another positive catalyst for EM in 2023. The recent decision by the Chinese government to lift some Covid restrictions supports an earlier rebound for the economy.

### **AMUNDI INSTITUTE**



Monica DEFEND Head of Amundi Institute



Federico CESARINI Head of DM FX, Cross Asset Research Strategist



Higher real rates in the US and Fed's tightening stance have been the mainstays for the dollar in 2022. Any change to that in 2023 may lead the dollar losing its strength.



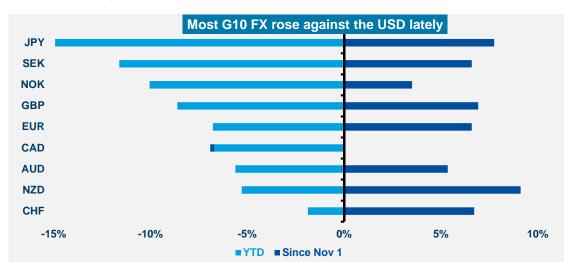
## King dollar losing some of its shine

The USD cycle is being stretched. We expect to see a bumpy road, but position for a stronger depreciation in 2023.

The dollar was on the stage in 2022, registering one of the strongest rallies on record. Risk-free assets fell, uncertainty turned into volatility, and all G10 FX suffered, with no exception. Yet, positive downside surprises on US inflation, with the Fed acknowledging the possibility of lower rate hikes, worked as a cold reality check recently. The USD correction has been huge and the question now is whether the downtrend can be sustained in 2023. To begin with, the USD traded at premium with respect to fundamentals throughout 2022 due to the three main reasons listed below. While none of these conditions has vanished completely, recent developments suggest we may have passed the maximum stress levels, indicating lower tailwinds for the USD in 2023.

- 1. Fed and its monetary policy to tame inflation The Fed was the key support for the USD in 2022 as the US economy ran with no growth advantage throughout the year. Unlike 2021, when US growth strongly outperformed DM peers, the USD exceptionalism has been a function of two things in 2022: i) the rising real rates advantage and ii) the rising diversification properties. The Fed remains the key factor to watch regarding both elements at this stage. We think it is too early to believe that the Fed may shift into an easing bias (the clear-cut trigger to short the USD across the board, as it erodes its carry advantage). But any further positive surprise on inflation may rapidly turn the focus towards the Fed's next steps (potential change in Fed stance), given the current inversion of the US yield curve. A bull-steepening environment usually translates into a weaker USD from a historical perspective.
- 2. European energy crisis and the geopolitical risks The surge in energy prices was the main element causing higher production costs in EZ in 2022. Our Purchasing Power Parity framework has justified, for sometime, a EUR/USD move below parity this year<sup>1</sup>. Since September, though, gas prices have collapsed and the October PPI dropped significantly in response to that<sup>2</sup>. We are still not out of the woods (EZ still has a competitive disadvantage at the current price for energy and risks over next winter remain), but the bar for massive USD upside is getting higher from this perspective.
- 3. China reopening, global growth and the USD impact China's zero-covid policy has certainly been a drag for global growth in 2022 and it is hard to believe the inertia can change significantly in the short term. The dollar remains a counter-cyclical asset, which usually tends to strengthen when growth slows and central banks do not provide reflationary impulses. Yet, a broader Chinese reopening as a base case for H2 2023 would be positive for the global economy. And when the cycle bottoms, the USD usually pays the toll.

**Investment implications:** Positive surprises on US inflation triggered a violent reflationary reaction across DM FX. We expect the road ahead to be bumpy as the USD remains a high-yielding, countercyclical asset. However, the poor risk-reward now suggests navigating with limited USD risk in this latest phase. Thus, we maintain our view that the JPY and CHF are the safest currencies to lower the USD stance. Going forward, we expect a more pronounced depreciation moving to H2 2023.



Source: Amundi Institute as of 14 December 2022. G10 FX spot performance vs the USD. 

1 Purchasing power parity model takes into account CPI, PPI and CPI/PPI differentials.

2 Eurostat PPI Eurozone Industry Ex Construction dropped 2.9% month on month in October.



## Take some profit and cautious start to 2023

Inflation/growth trends, and their effects on monetary tightening, have been the most important market drivers. While domestic demand has been stronger than expected, especially in Europe recently, concerns over economic growth deceleration in the US and Europe persist. This, coupled with risks of profit recession, means investors should turn cautious on equities and credit, and enhance hedges. On the other hand, yield curves in select DM present opportunities amid an evolving monetary policy narrative, which also allowed us to adjust our views on the USD. Overall, investors should consider keeping a diversified stance that seeks to protect them from inflation and a potential economic downturn.

#### **High conviction ideas**

After the recent rally, we are downgrading our US and European equity stances. Europe is a more cyclical region and hence will be more affected (than the US) by a global growth slowdown and the energy crisis, leading us to continue to favour the US over Europe. Furthermore, we maintain our preference for small over large caps, given the extreme discount of the former over the latter. In EM, we keep our neutral stance on China for now as we assess the new reopening policies and their impact on economic activity.

On duration, we stay constructive on USTs amid decelerating inflation and continued risks to economic growth. At the same time, we see opportunities at yield curve levels – for example, in Canada. The slowing rise path in inflation data and the easing of global supply chain bottlenecks could potentially affect monetary policies.

In Europe, we keep our slightly positive view **on 10Y BTP-Bund spreads**. This view is supported by Italian yields' positive correlation with core

European yields (moving downwards), attractive valuations and positioning, and negative net issuance of Italian debt.

In credit, after the spread tightening, we downgraded our view on US IG and are no longer positive. While inflation is slowing, it remains above the Fed target, implying that the CB may maintain a longer tightening cycle, affecting financial conditions. In Europe, we maintain a preference for IG vs HY as the latter is more vulnerable to a potential deterioration of the economic environment and default outlook.

In FX, we adjusted our views and are no longer positive on the USD/EUR owing to signs of a less aggressive monetary tightening (although not dovish) approach from the Fed. We maintain the constructive stance on USD/GBP. The cyclicality of the pound, weaker UK growth and low real rates in the UK (vs the US) are headwinds. The CAD, another cyclical FX, could be under pressure owing to a decelerating growth environment, leading us to keep our positive view on the NOK/CAD. We also maintain our positive view on safe-haven currencies - in particular, the CHF/GBP and the JPY/EUR. Changing USD dynamics are also affecting our views on EM FX. On the BRL/ZAR, we are no longer negative on the ZAR but believe investors should consider maintaining exposure to the Brazilian currency as Brazil remains a positive long-term story.

### Risks and hedging

Slowing growth and high inflation require efficient diversification and hedging, leading us to keep our positive view on gold and marginally constructive stance on oil. Investors should also maintain safeguards on equities and strengthen their hedges in US HY.

Amundi Cross-Asset Convictions									
	1 month change			-	0	+	++	+++	
Equities	R			_					
Credit & EM bonds									
Duration									
Oil						_			
Gold						-			

Source: Amundi. The table represents a cross-asset assessment on a three- to six-month horizon based on views expressed at the most recent global investment committee. The outlook, changes in outlook and opinions on the asset class assessment reflect the expected direction (+/-) and the strength of the conviction (+/++/+++). This assessment is subject to change and includes the effects of hedging components. FX = foreign exchange, IG = investment grade, HY = high yield, CBs = central banks, BTP = Italian government bonds.

## **MULTI-ASSET**



Francesco SANDRINI Head of Multi-Asset Strategies



John O'TOOLE Head of Multi-Asset Investment Solutions



Based on a dynamic investing approach, we downgraded risk assets owing to concerns that the current rally may not be sustained.





## **FIXED INCOME**



Amaury D'ORSAY Head of Fixed Income



Yerlan SYZDYKOV Global Head of Emerging Markets



Kenneth J. TAUBES CIO of US Investment Management



The job for the Fed is not done yet as core services inflation is still sticky, keeping us vigilant on the impact of higher rates on market liquidity and credit spreads.



# Active in duration and watchful on liquidity risk

While inflation remains elevated, we are seeing signs of it peaking in the US and somewhat in Europe. This, coupled with the Fed and ECB's comments on interest rates, is driving core yields and risk assets. However, the risks of losing credibility and of loosening financial conditions, when central banks are trying to tame inflation, are high. Hence, they are likely to maintain a tightening trajectory, even if they slow rate hikes in the face of a weaker economic outlook. On the other hand, declining cash balances on corporate balance sheets, banks tightening their lending standards, and risks of defaults for highly leveraged businesses mean refinancing could be a problem. As a result, in an overall cautious stance, we remain selective, and see bottom-up opportunities in US IG and HC bonds in EM.

#### Global and European fixed income

As central banks' policy narratives continue to evolve, we stay active on duration and remain slightly cautious mainly through the US, Europe, the UK and Japan. We are also exploring opportunities across different yield curves and are slightly reducing our curve flattening views in Europe. On peripheral debt, our close-to-neutral stance remains in place. Although we acknowledge the positive sentiment as CBs show their willingness to reduce the magnitude of future rate hikes, we remain skeptical about rising risk in credit. We maintain our slightly positive stance, with a preference for IG and Euro subordinated financial debt. But we avoid highly leveraged names because corporate cash balances are deteriorating and earnings concerns persist. In particular, we remain cautious in HY.

#### **US fixed income**

We are witnessing mixed signals, with resilient employment and consumer balance sheets but weak money supply and inverted yield curves. Core services inflation remains sticky, which is likely to keep the Fed on the tightening path. In this environment, we remain active on duration, with a bias towards neutrality. We have a similar active approach on TIPS, which look to be reasonably valued. In credit, we remain highly selective, with a preference for financials over industrials and with a strong focus on liquidity. We also generally favour higher-quality segments. In securitised markets, given the interest rate volatility, investors should be flexible, particularly in agency MBS. While consumer fundamentals currently remain strong, they may feel the pressure as excess savings erode.

#### **EM** bonds

We see opportunities in 2023, thanks to some stability in core US rates. Spreads currently offer a compelling entry point for HC, and in LC, valuations are attractive. We are evaluating how a potential USD weakening and China reopening could affect Chinese bonds. In LatAm, while we like Brazil, we are monitoring policy evolution.

#### FΧ

We are positive on the USD but the peaking inflation narrative leads us to marginally lower our conviction. In EM, we raised our conviction on the BRL/USD. LatAm FX offers attractive carry and should benefit from any changes in the USD trend. We are positive on the MXN but defensive on the TWD and HUF.



Source: Amundi Institute, Bloomberg. Data as of 13 December 2022.



## Don't chase the rally, stay balanced

#### **Overall assessment**

The rebound in equities appears to be a relief rally, led by indications on Fed policy and optimism around China reopening. But we may see this resilience breached due to headwinds on margins and a slowdown in demand (affecting revenues). On the former, we believe costs will rise from structural and cyclical perspectives, and at the same time margins should fall as consumers trade down to withstand the effects of still-high inflation. Thus, we see significant divergences in valuations and earnings prospects that calls for a selective approach. In addition, we like value, quality and dividends stocks which should be complemented by strong bottom-up analysis.

#### **European equities**

In a barbell style approach, we are more balanced, with positive views on quality cyclical sectors such as industrials and financials (more constructive). However, we are active in adjusting our views amid market movements. For instance, we are taking profit in some industrial names, given their strong performances. On the other hand, we also explore idiosyncratic names that have been penalised excessively by the markets. At the other end of the spectrum, we are constructive on attractively valued defensive names consumer staples, but we increased our cautious stance on discretionary. Importantly, as Europe grapples with an energy crisis, we think progress on ESG investing should continue. In fact, this is the time to identify names that display potentially improving ESG standards and in the process could reward investors. Overall, we continue to prioritise balance sheet strength.

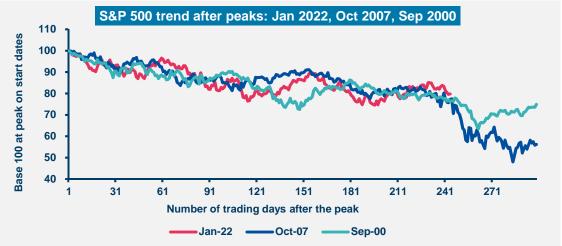
#### **US** equities

Companies may face a margins squeeze as employment remains robust, wages are rising, and dollar headwinds persist. If disinflation on goods continues, this could aggravate those pressures. Thus, markets' aggregate earnings expectations for 2023 are not bearish enough. It is a time for stock-pickers who can sift through expensive names by going down the market cap spectrum, carefully assessing earnings potential and evaluating the resilience of business models. This valuation dispersion should also support the continuation of outperformance of value over growth. At a sector level, we are becoming more when it comes to consumer discretionary, particularly on services and retail businesses. This is because although select consumer surveys are still coming in strong, we are seeing consumers trading down to cheaper goods to withstand pressure on incomes. In contrast, we like banks with stable returns on equity and select names in health care.

#### **EM** equities

A faster-than-expected retreat of China from its zero Covid policies could be a turning point for EM equities. This is supported by attractive valuations and limited drag from the dollar. Having said that, we are very selective and maintain a flexible stance, which allowed us to upgrade our stance in China equity, while we are monitoring political developments in Brazil.

At a sector level, we prefer energy over materials, and favour real estate and consumer discretionary, especially in China amid the Covid policy-induced rebound.



Source: Amundi Institute, Bloomberg. Data as of 20 December 2022. Starting point of 100 shows the peak for the index on January 2022, October 2007 and September 2000.

## **EQUITY**



Markets' earnings expectations appear too optimistic and will have to come down, indicating adjustments from current levels.





Kasper ELMGREEN Head of Equities



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Kenneth J. TAUBES CIO of US Investment Management



## Amundi asset class views

US	5	=	•	Markets seem to be pricing in a soft landing scenario, but we think there are risks to profits amid deteriorating economic momentum. A profit recession will not be enough for the Fed to change its stance, which remains key for an upgrade of ou views. We maintain our bottom-up selective view, focussing on value, quality and dividend stocks.
	US value	+		We like value names with resilient business models and the ability to maintain earnings growth and market share. We think combining value investing with quality characteristics is a less volatile way to hedge against economic risks.
	US growth	-		Mega cap growth and the unprofitable growth sector are likely to be affected by higher policy rates, as they rely on cash flows way into the future for their valuations. However, we are following the segments where valuations have corrected.
	ігоре	÷		High energy inflation in 2023 may mean prolonged stress on consumption patterns and subsequently on corporate earnings. This, coupled with the recent rally and continuing geopolitical tensions, makes us cautious. We stay vigilant towards earnings and explore businesses with attributes such as strong balance sheets and product differentiation.
Ja	pan	=/+		Japan, which is an export-oriented economy, is also a way to play the reopening in China that should be supportive for the country's markets. However, slowing global growth momentum and a strong yen are factors to watch out for.
	nina	=/+	<b>^</b>	Recent indications of a move away from zero Covid policies and news of vaccinations for the elderly point to a gradua economic re-opening which should improve mobility and unleash pent-up demand. We believe the path will not be linear and remain selective in light of geopolitical risks and pressures on exports.
ΕN	/I-ex China	=		Selection across the EM world is crucial in light of country-specific drivers such as domestic demand, monetary policies and fiscal prudence. We are positive on Brazil (but watchful of President Lula's economic policies) and cautious on the Philippines and Malaysia (expensive valuations). From a sector perspective, we like energy over materials.
US go	S ovies	=/+		We think the Fed lowering the size of rate hikes doesn't necessarily mean a dovish pivot. Instead, it shows that the central bank will take into account the cumulative effects of tightening done so far before taking further action. Hence, we stay vigilant and maintain an active stance on duration. At the same time, we think economic deceleration and slowing inflation rate are positive for USTs. We are also constructive on real rates.
US IG	S corporate	=/+		IG provides attractive carry, valuations are attractive, and corporate balance sheets healthy, allowing us to be slightly constructive. However, we are selective due to declining cash balances for companies and recession concerns.
US	S / corporate	-		HY fundamentals, such as leverage and interest coverage, remain strong but the liquidity position is deteriorating. The segment could be affected in an environment of high funding costs and lower economic growth. Thus, we stay cautious, particularly in lower-rated segments (CCC-rated).
go	iropean ovies	=		We stay neutral in an overall active stance on core Europe duration as we assess the ECB's monetary policy and views on inflation and economic growth. The ECB will continue to keep rates in restrictive territory. We remain cautious on peripheral bonds.
-	iro corporate	=		While the markets expect the ECB to slow its hiking process, we see persistent risks to IG spreads from weak growth, higinflation and geopolitical tensions (energy crisis). Thus, we keep a close eye on refinancing needs of companies.
1	iro / corporate	-		EU HY may face higher volatility in light of potential liquidity and default risks, which are contained for now. As interest rates stay high and consumption is subdued, a rising cost of capital and a weak earnings outlook could be negatives.
Ch	nina govies	=	•	While the decoupling of China from the US provides diversification benefits to global investors, the gradual change in the zero Covid stance should boost mobility and economic activity. We are neutral and evaluating the PBoC's policy stance.
EN bo	/I onds HC	=/+		Stabilising US rates should be supportive, along with attractive carry and valuations. Spreads offer good entry points but we are selective in light of the evolving growth dynamics across the EM world, including in Brazil and China.
EN bo	/I onds LC	=		While LC debt valuations are becoming attractive on a selective basis, we are cautious overall on Asia and on EM FX in general. However, a changing trajectory of USD strength and Covid policies in China could be positive for carry trade opportunities in future for certain FX such as MXN, IDR and INR. For now, we stay neutral and vigilant on liquidity trends.
Co	ommodities			While concerns on growth may cap oil prices in the near term, supply constraints could return in the driver's seat in the medium term. Economic reopening in China sets a floor for base metals prices, but a sustainable rebound would require broader support. CBs' potential pivots and a weaker dollar would provide fresh tailwinds for gold (6M target: \$1,900/oz).
				Fed policy tightening has been the main driver of dollar strength in 2022, but with signs of a potential change to that (within the overall tightening framework), we are getting slightly less constructive on the greenback.

Negative Neutral Positive

Source: Amundi, as of 20 December 2022, views relative to a EUR-based investor. This material represents an assessment of the market environment at a specific time and is not intended to be a forecast of future events or a guarantee of future results. This information should not be relied upon by the reader as research, investment advice or a recommendation regarding any fund or any security in particular. This information is strictly for illustrative and educational purposes and is subject to change. This information does not represent the actual current, past or future asset allocation or portfolio of any Amundi product. IG = investment grade corporate bonds, HY = high yield corporate,

<u>Amundi</u>

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### **Definitions & Abbreviations**

ADR: A security that represents shares of non-US companies that are held by a US depositary bank outside the US. They allow US investors to invest in non-US companies and give non-US companies access to US financial markets. Agency mortgage-backed security: Agency MBS are created by one of three agencies: Government National Mortgage Association, Federal National Mortgage and Federal Home Loan Mortgage Corp. Securities issued by any of these three agencies are referred to as agency MBS. Curve flattening: A flattening yield curve may be a result of long-term interest rates falling more than short-term interest rates or short-term rates increasing more than long-term rates. Curve steepening: A steepening yield curve may be a result of long-term interest rates falling more than short-term interest rates or short-term rates dropping more than long-term rates. Beta: Beta is a risk measure related to market volatility, with 1 being equal to market volatility and less than 1 being less volatile than the market. Breakeven inflation: The difference between the nominal yield on a fixed-rate investment and the real yield on an inflation-finished investment of similar martirity and credit quality. Carry: Carry is farry: Garry: Garry is the term of holding a bond to maturity by acrimally visible of association between two or more variables; in finance, it is the degree to which assets or observable of association between two or more variables; in finance, it is the degree to which assets or she of association between two or more variables; in finance, it is the degree to which assets or she produced in relation to each other. Correlation is expressed by a correlation coefficient that ranges from -1 (always move in opposite direction) through 0 (absolutely independent) to 1 (always move in the same direction). Credit spread: The differential between the yield on a credit bond and the Treasury yield. The option-adjusted spread is a measure of the spread adjusted to take into consideration the possible embedded options. Curren

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